

Surveys

Gathering objective data to aid in the decision-making process is a key way for companies to focus their programs and resources in a targeted way. Surveys not only establish an initial benchmark to measure results, but can often provide an on-going metric to measure the effectiveness of the workforce investments you are making.

JHG's surveys are customized to the needs of the client. Our online tool can provide surveys on any topic you need, including 360's, benchmarking surveys, engagement surveys, prioritization on benefits or programs, etc.

We work hand-in-hand with the client to define the need and to select the best approach to gather the most appropriate data. We conduct both quantitative and qualitative analysis on the data, and help the client make sense of the survey results. We then collaborate on actions which can be taken to make the results most useful for the organization.

We see surveys as a tool to engage employees and to provide leadership with information that serves as a catalyst for organizational improvement and business results.

Our process:

- Define survey requirements, appropriate logistical plan and survey design
- Manage the survey process on behalf of the client
- Conduct analysis and present actionable results
- Consult on action plans